# Melenee Suarez Burns | 646-812-1418 | melenee@gmail.com

#### Qualifications:

- Over 15 years of Recruiting expertise with some Human Resources and Sales know-how
- Intuitive understanding of people and processes
- Apt at public speaking and audience engagement
- Strong organization with a talent for multi-tasking
- Genuine team player with team building skills
- Embraces technology and innovation
- Self-motivated, proactive, and enthusiastic
- Solid communication skills at many levels and through various mediums

#### Skills:

- Partnering with Sr. Level Management and Leadership in defining and refining talent needs for scaling businesses
- Product Management gathering expectations and requirements from Stakeholders that helped choose tools such as Applicant Tracking Systems and Performance Management Tool
- Partnering with consultants in building, implementing, training, and roll out of HR related tools and projects
- Reformatting and re-creating job descriptions which convey the voice and culture of the company, expressing details of the requirements and expectations
- Employing unique and creative ways to post open jobs and source viable candidates on a limited budget
- Researching, negotiating use of job boards including, but not limited to, LinkedIN Recruiter, Hired, Indeed, Underdog, Vettery, Mashable, UnCubed, GitHub and utilizing Boolean search operators
- Providing counsel to Managers in promotions, talent management, succession planning, performance assessment, corrective action plans, terminations, pay changes, leave of absence, etc.
- Keeping up to date on matters regarding employment law, compliance and regulations (i.e. I-9's, FSLA and Wage Notifications)
- Managing administrative HR functions including but not limited to Benefits enrollment, New Hire on-boarding, etc.

### Work History:

#### Business Insider / Insider Inc: New York, NY

October 2019 – May 2023

Sr. Technical Recruiter & Project Manager – Full life-cycle recruitment for Tech, Product, IT and Media teams. Project Managed implementation of ATS (Green House) and Performance Management tool (Betterworks) as well as ad-hoc team projects.

#### Something Digital: New York, NY

June - October 2019

Recruitment Consultant - Oversaw the sourcing, recruitment, screening, and pipelining for IT/Tech staff which included but was not limited to **Developers**, **QA**, **Project Managers**, **BA and DevOps**. Created and implemented best practices via LinkedIn, Glassdoor, Indeed, GitHub, etc.

## Madison Square Garden (MSG & MSG Ventures): New York, NY / San Francisco, CA

January - December 2018

Senior Technical / IT Recruiter (contract) - Was responsible for sourcing and prescreening IT and Technical talent for MSG Corporate, Venues and Ventures (this includes MSG Sphere and Obscura Digital), Positions ranged from **Product** / Project Managers, Network (NOC) / Connectivity Directors, Desktop / ITSM Leads and Operations / Cyber Security (SOC), etc. Assisted in researching, tracking and building pipelines for Technical Audio, Visual and Display Engineers.

#### Shapeways (3-D Printing): New York & LIC, NY

2017

Senior-People Recruiter - Oversaw recruitment for Exempt and Non-Exempt positions for corporate office and factory. Roles ranged from 3D Printing Engineers to Software Engineers, IT Tech to Finance and Marketing and Sales professionals as well as DC Specialist Production - Operations, Customer Service in both New York, and the Netherlands.

#### FreshDirect: LIC, NY

Senior Recruiter - Responsible for Management level and above positions for Plant, Manufacturing, Kitchen, Facilities, IT and Transportation as well as all Exempt and Non-Exempt for the Corporate office. This includes, but was not limited to: Marketing, Ecommerce, Finance, Merchandising, Business Development (Sales), Supply Chain (Purchasing - Inventory), Technology and Engineering.

## Calypso St. Barth: LIC, NY

2013 - 2015

Manager of Talent Acquisition - Oversaw full life-cycle recruitment efforts for corporate office and supported 50+ retail stores by creating job postings, pre-screening, interviewing / calendar coordination and scheduling, salary negotiation, offers, and onboarding. Created an approval and hiring process for Temp and Contract hires. Project Managed the build of ATS with ADP

#### Acadaca: New York, NY

HR Consultant & Project Manager - Sourced, recruited, interviewed, and assisted in hiring decisions for Web Developers, Coders, Project Managers and Creative Freelancers. Established efficient and compliant HR practice. Provided project management skills for a build out of an internal ATS

2003 - 2012

**Bloomingdales.com:** 2008 – 2012

 <u>Executive (Technical) Recruiter</u> - Was responsible for the full recruitment life cycle of all positions within Bloomingdales.com (i.e. Internet Production (Product and Project Managers, Developers), Marketing (traditional and digital), Site Merchandisers, Buyers/Planners, Creative, Finance, Business and Office Support, IT etc.)

Macy's Home Store - Human Resources Manager

2007

Macy's East - College Relations Manager (Store-line Businesses)

- 2003 2006
- L'Occitane en Provence: New York, NY National Recruiter (L'Occitane / Oliviers & Co / La Table / Les Boutiques Clarins)
- ClickRadio.com: New York, NY Recruiter / Project Manager for Promotions, Sales & Marketing
- C3i Inc.: New York, NY Recruiter / Recruiting Coordinator

#### **Accomplishments:**

- ★ Chosen to lead build and implement two Applicant Tracking Systems and a Performance Management tool
- ★ Created and instituted a new recruitment process that was unique for each department while following company standards
- \* Crafted training materials and guidelines for Human Resources tools and software
- \* Recognized for increasing and maintaining an average of 40% diversity hires for college relations program
- ★ In 9 months managed to increase diversity hire by 50% (of 21 hires 10 were of diverse backgrounds 7 were female)
- ★ Led teams within the HR department on special projects such as "Work/Life Balance", "Recruitment and Technology Tools", and Creative Sourcing Techniques (ie Boolean Sourcing), and proactive sourcing
- ★ Created and rolled out Request to Hire, New Hire On-boarding, and IT Set-up procedures and processes, that led to better communication and created enhanced efficiency between departments
- ★ Developed and maintained an Employee Referral program and Internal Open Jobs communication which increased visibility and promotability among employees
- \* Trained and guided Hiring Managers on behavioral interview techniques (S.T.A.R., interviewing do's, don'ts as well as designing interviewing questions / guides
- ★ Created an enhanced Kick-off / Intake meeting spreadsheet that allowed Recruiters to fully understand needs of open roles and teams
- ★ Designed on-line Interview Score Cards and Feedback forms which allowed for the collection of data and use of metrics to make final and future hiring decisions
- \* Re-launched a centralized Store-line Management Development Program (MDP) and Management Internship Program Growing program from 3 5 regions
- ★ Implemented and maintained Open to Hire reports for the corporate and field hiring managers which streamlined priority recruitment as well as planning future hiring requirements
- ★ Maintained an average Open to Hire; 35 positions Average time to fill; 4 6 weeks / Hired an average of 7 9 employees per month
- ★ Supported 52 retail stores and corporate office in full life-cycle recruitment efforts adding efficiency to the recruitment process
- ★ Planned, facilitated, and participated in various recruitment events ranging from college and niche career fairs to tech meet ups

## **Software and Systems Proficiency:**

- Linked In Recruiter Certified
- ATS: Greenhouse / iCIMS / Taleo Lever / Hire / JobVite / Talent Hub
- Gmail / Outlook / Lotus Notes
- Microsoft & Google Office Suite
- Internet and Tech Savvy

#### **Training:**

- Macy's: Diversity Training The Business Case (Certified)
- AIRS: Search Station (Boolean Searches)
- TAG: Prevention of violence in the workplace
- The Friedman Group:

Recruiting Management – Successful Recruiting certificate
Retail Management - Managing for Success certificate

#### Retail Management Experience and Other Fun Activities:

**Retail experience** (14+ years) - Barnes & Noble / Mets Fan Fest / Alphabets / Serendipity 3 / Maraolo Shoes / Anne Klein Accessories Division of Swank, Inc. (internship) / Joan and David Shoes (internship) / Reminiscence

Macy's Day Parade Committee Member and Captain – Recruitment, Communications, Floats, Clown U Captain, and Trained Balloon Handler (served as an extra in the movie "Tower Heist") and "Rollie Award" recipient. Macy's Fireworks Volunteer – Barge Management, Audience Participation, Costume Supervision. Macy's Flower Show - Costumed Character for If you Give a Mouse a Cookie (I was the mouse!) Gotham Roller Derby & Women's Flat Track Association – Former Production Manager, Event Volunteer, League Non-Skating Official, Data Manager, "Rinxter" user and trainer / JDRF – To Write Love on her Arms - American Cancer Society - March of Dimes, AFSP – Participant

**Fun Stuff** – Avid Sailor, Amateur Photographer, Play Softball/Volleyball/Darts/Billiards, Fantasy Football Rookie, Words with Friends addict, Coffee and Beer snob, NYC history hound, Pet Lover, Techie/Geek admirer, Love to read, shop, travel, sleep...

Education: Fashion Institute of Technology, New York, NY - Retail Management and Photography